



KINGS OF THE PALACE

Mini Pages SPECIFICATIONS

ADVERTISEMENT SIZES

- FULL PAGE:
Width=3.75in x Height=5.75in
- HALF PAGE:
Width=3.75in x Height=2.75in
- QUARTER PAGE:
Width=1.75in x Height=2.75in
- Please Note: There are no bleeds included.

FILES

- RESOLUTION:
Minimum 300dpi
- FILE FORMATS ACCEPTED:
(In order of preference)
.PDF / .EPS / .JPG
- ALL FONTS MUST BE CREATED IN OUTLINES

DESIGN / ARTWORK GUIDELINES

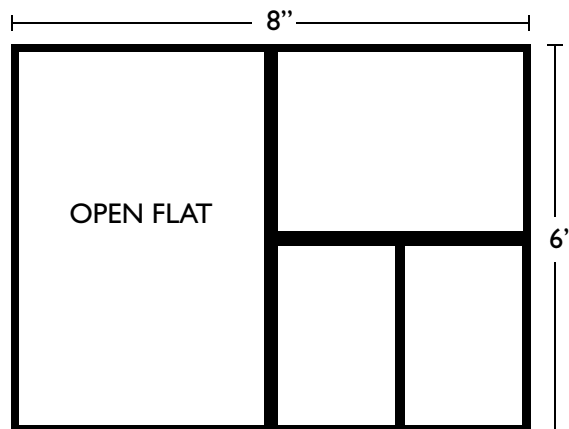
In order to maintain a professional image, the artwork supplied by you should communicate this. We encourage you to incorporate the "more is less" concept and not to have a "busy" ad. that will confuse your clients/customers.

We recommend that you include the following:

- Corporate Identity / Logo
- Short description / tag line / catchphrase / slogan
- Contact Information (tel, address, website)
- Ads. may be in full colour (CMYK) OR Black & White

SUBMISSION

- MANDATORY: A copy of all files should be submitted on a CD (labelled appropriately) meeting all the above requirements.
- OPTIONAL: Files may be submitted via e-mail to: melrose@theprayerpalace.com
- Files must be submitted in a timely manner. A submission date will be given to you in advance.



WEBSITE SUBMISSIONS

- Corporate Identity / Logo
(High resolution jpeg / jpg accepted.)
- Description of business
(Maximum 25 words including slogans)
- Contact Information
- Website URL

PLEASE include logo as a separate file (i.e. Do not place images in a Word document).